

Jeffrey Fal

User Experience Architect

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I am a web developer, interface designer, and general problem solver with 14 years of experience building web sites and web applications. I have managed websites on my own and have managed designers and writers in a medium-sized IT department.

Skills (just the highlights)

Wireframing, Site Mapping, Prototyping, HTML, CSS, JavaScript, jQuery, Photoshop, Illustrator, Drupal, Wordpress, PHP, Google Analytics, Objective-C, Responsive Design, Learning New Skills

Experience

Freelance UX Developer

2012 – 2014

I developed and troubleshot websites and web applications for various clients.

Independent iOS Game Developer

2012 - 2014

I built, published, and marketed an iOS game.

Aurora Bank

2007 - 2012

Aurora Bank was a subsidiary of the doomed investment bank Lehman Brothers. It operated independently for a few years before being bought up by other firms.

UX Team Lead

January 2011 - August 2012

I managed a small team of writers and graphic designers. We served the entire company and worked on projects ranging from marketing materials to internal documentation with quite a bit in between. Our biggest project was generating and monitoring traffic on the consumer banking portion of the corporate website.

Information Architect and Front End Developer

April 2007 - December 2010

I was hired to create application prototypes based on requirements and design documents. I took on the Information Architect role as well. I worked with business analysts and stakeholders to conceptualize applications and provided developers with the assets they needed to realize our designs.

JILA, University of Colorado

1997 - 2007

JILA is a world-class research laboratory located on the CU-Boulder campus.

Webmaster and Graphic Designer

I began at JILA as a student employee, writing HTML and Perl for the Webmaster at the time. I took over design and maintenance of the website in 2002. I also assisted the scientists with graphic design and photography needs.

Education

BFA in Film Studies, University of Colorado at Boulder, 1999